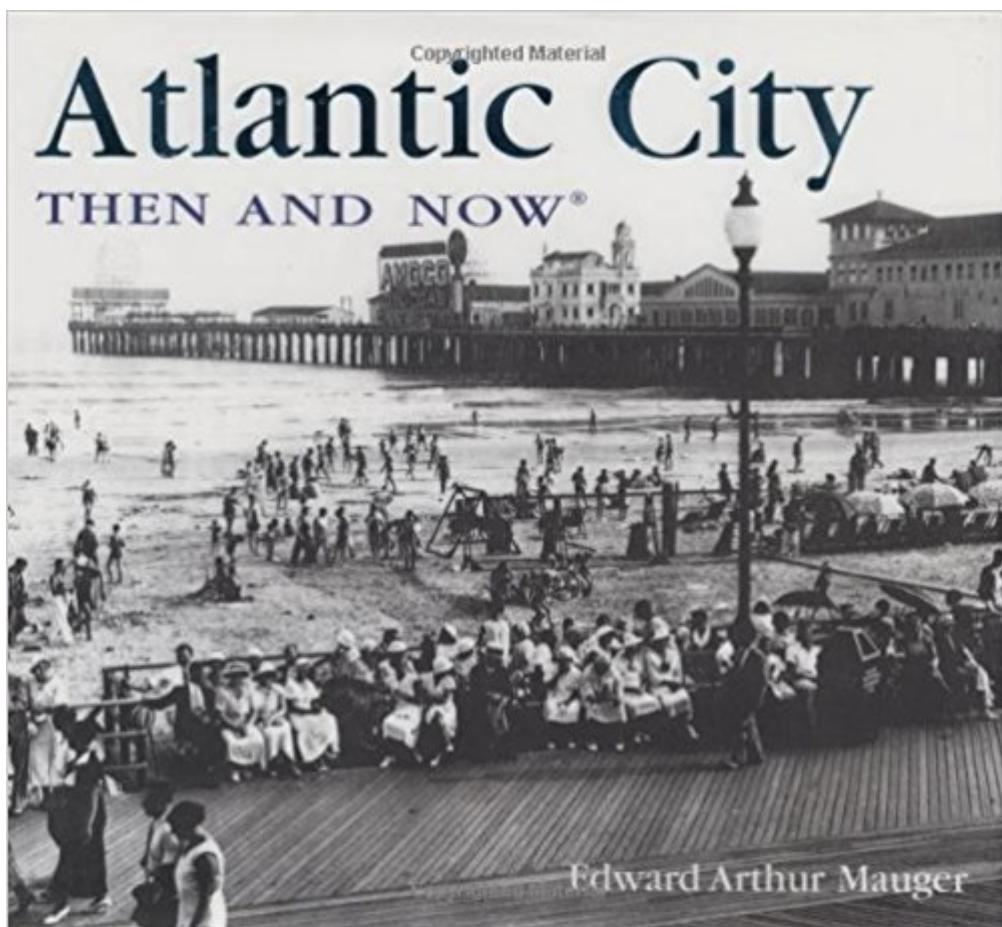


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# Atlantic City Then And Now (Then & Now Thunder Bay)



## **Synopsis**

Welcome to Atlantic City, New Jersey, the birthplace of many pop culture phenomena, including Monopoly, the Miss America Pageant, salt-water taffy and The Donald (Trump, that is). Discover the extraordinary history of this glamorous resort town in *Atlantic City Then and Now*, a new title in the top-selling *Then and Now* series. Fascinating then-and-now photographs highlight Atlantic City's evolution—from its early days as a get-away for Philadelphians, through its decline in the mid-20th century, to its 21st-century incarnation as a gambling and entertainment mecca. Stroll along the city's famous Boardwalk! First built in 1870 to keep sand off hotel carpets, the Boardwalk has witnessed tremendous changes. Check in to some of the Eastern Seaboard's most extravagant turn-of-the-century hotels like the Traymore, the Marlborough-Blenheim, and the Shelburne. See how Donald Trump turned swampland into gold, with photographs of the once impoverished Inlet area that now boasts high-end resorts. Take a spin on the world's first Ferris wheel, at Missouri and Mississippi Avenues, now the site of the Trump Taj Mahal casino. Glimpse icons of the past, like Boardwalk Hall, home of the Miss America Pageant and the Chesterfield sign, once the world's largest electric sign with 27,000 light bulbs.

## **Book Information**

Series: *Then & Now Thunder Bay*

Hardcover: 144 pages

Publisher: Thunder Bay Press (October 1, 2008)

Language: English

ISBN-10: 1592238637

ISBN-13: 978-1592238637

Product Dimensions: 0.8 x 11.2 x 10 inches

Shipping Weight: 2.2 pounds

Average Customer Review: 4.4 out of 5 stars 15 customer reviews

Best Sellers Rank: #495,736 in Books (See Top 100 in Books) #101 in Books > Arts & Photography > Photography & Video > Architectural > Cities #244 in Books > History > Historical Study & Educational Resources > Historical Geography #414 in Books > Travel > United States > Northeast > Mid Atlantic

## **Customer Reviews**

Ed Mauger, founder of Philadelphia on Foot, has fashioned unique tours based on his in-depth

knowledge of city history and architecture and of the streets and byways of old Philadelphia. His wit, warmth and storytelling abilities have earned him praise as "Philadelphia's favorite colonial guide," as well as plaudits by critics from coast to coast. Dubbed a "genial campus legend" when he left his position as Associate Dean at Rutgers University, Ed has also authored several articles on Philadelphia history and colonial high life.

Great book for A.C fans. Set up with pictures in a "then and now" photo format, with each set of then/now pictures accompanied by a brief history / description of the hotel or boardwalk area. The old time photos are interesting in that you see how people dressed.....to go a vacation. Most of the old photos are B&W which is cool. This is more a coffee table type book than history book. But the photos were quality and the light history was informative. Book covers old / new boardwalk hotels, as well as off-boardwalk buildings and locations of interest. In A.C. you can lose your shirt at both the beach....and the casinos. Book would make a good gift item.

Very Good

Great photos of AC before and after. Worked there for 25 years .....awesome pics of Bally's and the boardwalk when it was booming. Hope they get their act together and reinvent themselves. Was a spectacular place to live and work back then. Good luck Mayor Guardian. Keep the faith.

Atlantic City Then and Now (Then & Now Thunder Bay)Great examples of before and after photographs throughout Atlantic City. A look at how AC fairs in the constant urban renewal battle that has been taken place in the last 35 years. You be the judge of how the city leadership is doing. Highly recommended for those with any interest in Atlantic City.

not enough cool photos of old Atlantic City ,etc.

I bought this in a book store & wanted to send one to a friend. It has photos of things I saw in Atlantic City many years ago, and others that were before my time. It is nostalgic for some of us. They did a nice job on this book by showing the "then and now" of some buildings/areas.

Very impressed with the HBO team for set and costume design. Pictures are fabulous. My husband enjoyed this group of books I purchased as a Christmas gift. We are both looking forward to other,

related, books of this era. As far as , itself, I would rate the service and ease of shopping an easy 5 stars!

This book was very informative and well written. I would recommend it to anyone who has an interest in the real history of Atlantic City, N.J.

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